



ROB EARLE

WRITER

CONTACT

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📍 Seattle USA

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🌐 <http://captrobearle.writersresidence.com/>

SKILLS

Writing

Copy editing

Research

AWARDS

Silver Honorable Mention

2021-03-21

L. Ron Hubbard's Writers of the Future Contest

- For short story "Seller's Market"

First Place

2014-05-08

Northwest Seaport Stories of the Sea

- For poem "The Ballad of Captain Zero or The Near-wreck of the Victoria Clipper IV"

First Place

2013-05-09

Northwest Seaport Stories of the Sea

- For short story "Hawespipe"

SUMMARY

Journalist, essayist, poet, and short story writer

EXPERIENCE

Contributor

2014

The Faith I Left Behind edited by Tom Flynn, Andrea Szalanski, and Julia Lavarney

- Essay "Why I Am Not a Gutless Atheist"

Chief Writer

Nov 2010 - Nov 2014

Ship Canal Communications

- Special expertise in the maritime and travel industries
- Manuals, memos, and more: SMS, policies and procedures, HR, operations, regulatory compliance
- Advertising copywriting, public relations, corporate communications, direct mail copy, web content, SEO, social media, business-to-business
- Project management, consulting, in the office, in the field, online

Blogger

Apr 2009 - Sep 2012

"The Misunderstood Mariner"

- Started out as social media posts for journalist friends struggling to understand maritime-related news stories
- Made the world of ships and the people who run them understandable and interesting
- Emphasized importance of the maritime industry is to the modern world, especially economically

Editor

Mar 1990 - Sep 1993

SJI Publications

- Planned, coordinated, directed, and oversaw all material published in a variety of publications, including an entertainment magazine, a college sports magazine, and annual guides for new area residents and college students
- Responsible for determining the theme of each issue, and what type of copy, graphics, advertisements, and layout each issue had
- Assigned different staff members; organized research; arranges interviews; and hired freelance professionals to contribute articles, photographs, graphics, editorials, reviews, reports, and other needed material
- Evaluated all submitted material prior to publication
- Proofread all content, verified facts, and if necessary, clarified information

- Rewrote headlines, captions, or entire sections of copy; changed layouts; selected graphics; and cropped images
- Set up contracts with outside sources for particular content series, graphics, or for permission to run material
- Met with publication executives, department chairs, and members of staff to establish policy guidelines, publication goals, production schedules, discuss organizational changes, and resolve problems

EDUCATION

The Art of Storytelling 101: Story Mapping and Pacing Sep 2021 - Dec 2021
 Writer's Digest University

Focus of the Short Story Dec 2020 - May 2021
 Writer's Digest University

Short Story Fundamentals Jun 2020 - Sep 2020
 Writer's Digest University

Copywriting for the Web Apr 2011 - May 2011
 mediabistro.com

Bachelor of Arts Sep 1983 - May 1990
 University of Michigan

- Political science major with emphasis on quantitative methods
- Editor-in-chief of student newspaper "The Michigan Daily"